Bremadent Dental Laboratory

"Together, we can make your patients smile!"
Kash Qureshi, Managing Director

Official sponsors of the
PRIVATE DENTISTRY AWARDS 2025

Dentistry Show 2025

Our recent fireside chat with Dr Manrina Rhode was a brilliant mix of insight, laughter, and honest conversation about bridging the gap between dentists and dental technicians. We explored how communication, mutual respect, and a shared vision for patient outcomes can transform workflows and reduce those "remake moments" we all dread. Manrina brought her signature charm and real-world perspective, reminding us that teamwork isn't just about great teeth, it's about great relationships. We also touched on digital dentistry, patient trust, and the art of balancing creativity with precision.

The audience shared great questions, sparking lively discussion on materials, turnaround times, and chairside collaboration. It was refreshing to see so many people openly share their challenges and ideas. Events like this prove how valuable open dialogue can be in pushing the industry forward, inspiring innovation, and raising the standards we all work by. A huge thank you to everyone who joined us and helped make it a success.

Dental Goodwill Values Drop

gdpuk.com, 30th October 2025

In the latest quarterly results from the National Association of Specialist Dental Accountants and Lawyers (NASDAL) survey, goodwill values in dental practices took a slight dip. The overall average fell to 118 % of gross fees, down from 128 %. NHS-aligned practice values held steady at 148 %. Interestingly, private practices edged up from 102 % to 108 % as mixed practices dropped most sharply from 149 % to 132 %.

The mood? Still a buyer's market, says NASDAL, although a decent number of owners may hang on another couple of years before selling. The golden rule: treat averages as guideposts, not guarantees.

https://www.gdpuk.com/news/latest-news/5079-gravity-kicks-in-on-goodwill-values

Quote of the month

Time is Money.
Benjamin Franklin

Interesting Fact

The bacteria in your mouth outnumber the people on Earth.

Need someone to help with your denture stages in clinic?

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Private Dentistry Awards 2025

By FMC, 19th October 2025.

The Private Dentistry Awards 2025 are fast approaching and excitement is already building across the profession. This year's ceremony will take place on **Friday 21 November at 18:00 at the JW Marriott Grosvenor House in London**, a fittingly elegant venue for a night that celebrates excellence, innovation and the very best in private dental care.

A huge congratulations to everyone who has been shortlisted. Reaching the finals is a real achievement and reflects the hard work, dedication and patient focus that define great dentistry. Whether you are a single chair clinic or a multi site group, being recognised at this level shows the quality and commitment behind your work. These awards remind us that private dentistry is not just about clinical skill, it is about people, relationships and creating patient experiences that stand out.

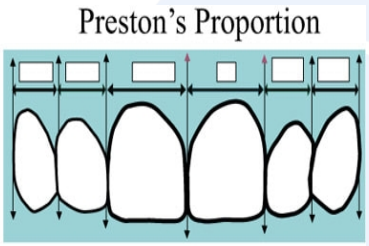
Every year the event brings together clinicians, practice teams and technicians who are shaping the future of the industry. It is a chance to celebrate not only success but also the collaboration and passion that keep dentistry moving forward. The JW Marriott Grosvenor House offers the perfect backdrop, elegant, welcoming and just formal enough to justify polishing your shoes. Expect great company, a few nervous nominees and plenty of well deserved celebrations.

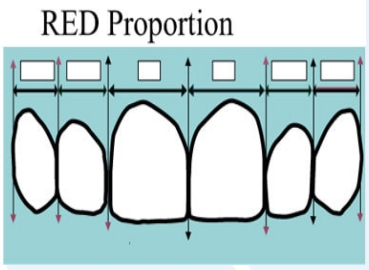
At Bremadent Dental Laboratory we want to extend our warmest congratulations to all finalists. We know how much effort it takes to build a practice that delivers consistency, quality and care at every stage. We are looking forward to catching up with colleagues, partners and clients on the night as it is always inspiring to see familiar faces recognised for their work.

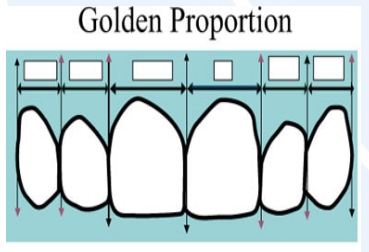
Here is to everyone shortlisted for the Private Dentistry Awards 2025. Enjoy the evening, celebrate your success and remember that even if you do not take home a trophy, you have already made an impact worth smiling about.

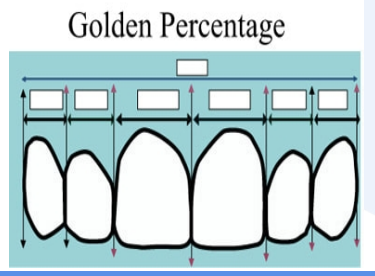
Golden Proportions – Flash Card

The golden proportion is a mathematical ratio of around 1.618 to 1 that represents balance and harmony found in nature, art and architecture. In cosmetic dentistry, it serves as a useful guideline for creating smiles that appear naturally attractive and symmetrical to the human eye. The principle suggests that when viewing anterior teeth from the front, each should appear about sixty two percent the width of the tooth next to it. For example, the lateral incisor should be roughly sixty two percent the width of the central, and the canine sixty two percent of the lateral.









This proportion helps guide smile design, digital planning and wax ups, offering a visual framework for achieving balance. However, it is not a strict rule. Many naturally beautiful smiles do not fit the golden ratio exactly yet still look harmonious and pleasing. The key is to use it as a flexible guide, blending mathematics with artistry. Go to for the full article: https://www.bremadent.co.uk/blog/golden-proportions-in-cosmetic-dentistry-a-balance-between-art-and-science

Swissedent® Franchise - Dental Franchise Opportunities UK

By Swissedent Denture Clinic, 19th October 2025.

If you've ever thought about bolting on a denture clinic service to your practice without the headache of building it from scratch, the Swissedent Franchise model might be the solution you didn't know you needed. Built for dentists and dental practices who want to offer high quality dentures while keeping chair time low and patient satisfaction high, it's a plug-in model that brings clinical credibility, consistency and commercial reward.

Swissedent isn't new. It was originally developed back in the 1950s as a system to improve communication between dentists and dental technicians. Today, it's evolved into a full denture clinic model with branding, workflows and support that align with the standards patients expect and practices demand. The clinic version we operate today has treated thousands of patients directly and helped multiple practices grow without compromising on quality or losing sight of what matters, patient outcomes and professional trust.

So why franchise it? Simple. Because it works.

This model has been fine-tuned in real-world conditions. Whether it's the patient journey, the lab turnaround times or the pricing strategy, it's all been built with the realities of general practice in mind. We've stripped out the fluff and focused on what matters – fit, function, and results.

Franchisees get access to everything that makes Swissedent work. That includes the branding, clinical protocols, lab support through Bremadent, marketing materials, templates, and access to Dentally for auditing and patient management. Practices can add this as a bolt-on service under their own roof or run it alongside their existing offering. It's flexible, scalable and – here's the important bit – profitable.

Even our most basic denture service operates at around **70% gross profit**. Because the systems are already in place, you don't lose time reinventing workflows or dealing with inconsistent lab results. We've already done the trial and error. You just plug it in and go.

The franchise includes an exclusive territory, monthly support, unannounced audits and a real human being at the end of the phone. You'll also be supported clinically and technically, with the backing of Bremadent Dental Laboratory and a management team that's lived and breathed dentures for decades. And yes, you keep full control of your clinical records, compliance, staff and overheads. You're independent, but never on your own.

We built Swissedent on values that matter, people first, relationships not transactions, warm and clear communication, technical mastery, working smarter not harder, solving problems not passing the buck, and always staying clinically focused and patient obsessed. These values aren't just wall art. They're how we hire, train, and support our franchisees too.

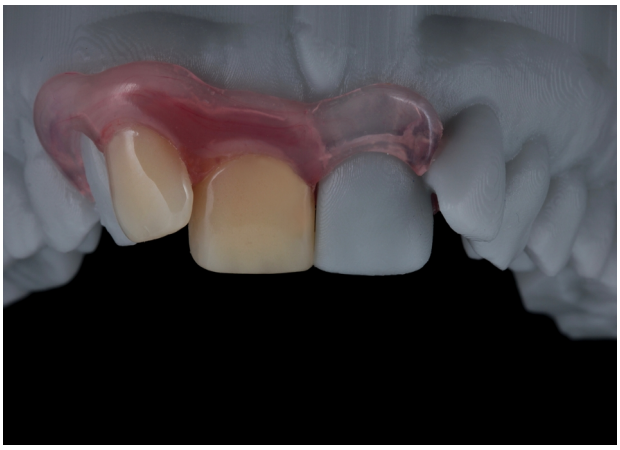
Here's the part we often get asked: can associates apply?

Absolutely. Even if you're an associate dentist or CDT without your own premises, you can still license a Swissedent territory and operate under the brand in partnership with your current practice or a location of your choosing. This gives you the first right to claim and lock in your area before it's taken by another franchisee. It's your ticket to building your own clinical brand without needing to build the infrastructure from scratch.

Whether you're a practice owner looking to add value and profitability, or an ambitious associate ready to take control of your future, the Swissedent model gives you a proven framework to deliver better dentures, serve more patients, and grow with confidence.We don't do pushy sales or exaggerated promises. Just real conversations with people who want to make a difference, build something of value, and stand behind what they deliver.

If that sounds like you, drop us an email and ask about joining the Swissedent franchise. Whether you're ready now or just want to learn more, we're always open to a chat. Because Swissedent isn't just a name. It's a standard. For more info: www.swissedent.co.uk/franchise

valplast Flexible Partials



'Valplast® Flexible Partials' is the first flexible partial in the world and has over 60+ years of research and development. It is a 'Nylon' based material, which makes it 100% 'Monomer Free', 'Flexible, Thin, Comfortable' and 'Easy To Adapt To' with a life long guarantee. It's is routinely used as an alternative to acrylic partial dentures and is used for one tooth partials to 'Hybrid Cobalt Chrome Partials'.

'Valplast® Flexible Partials' have a unique clasping system, the flexible clasps are translucent with natural gingival shades and provides retention and reciprocation

The major connector is designed to sit on the cingumlum of the anterior teeth and acts like a occlusal rests, there is also relief on areas around the periphery and bony areas and stops adverse pressure on the, gingiva, gingival tissues or periodontum.

Technical Features:
'Valplast® Flexible Partials' are nylon base and 100% monomer free, the major connectors has a uniform thickness of 1.5mm which allows for flexibility. The flexible clasps are 1mm above the gingival necks of the clasped teeth for aesthetics with 6 translucent gingival shades available. Flexible clasps are 1mm interdentally between the adjacent tooth and clasped tooth which provides accurate retention and reciprocation. There is 0.5mm of relief around the periphery, clasps and small connectors. The major connector is design to seat on the cingulum areas and acts like an occulsal rest. All 'Valplast® Flexible Partials' and 'Flexible Clasps' are surveyed for path of insertion.

Clinical Features:
'Valplast® Flexible Partials' are easy to adapt to, light weight, thin and flexible which makes them comfortable to wear for the patient. They blend in naturally in the mouth whilst being held firmly and securely with flexible clasps. The nylon material is flexible and makes the Valplast virtually unbreakable with a life long guarantee.

It is not recommended for complete dentures, gum fitted anterior teeth, over closed OVD (tight occlusion) or small inter-occlusal space.

Contact Bremadent today and speak to Kash to discuss your next Valplast Flexible Partial case.

How to Help Patients Understand the Difference Between NHS and Private Dentistry

By Bremadent Dental Laboratory, September 2025

Dentists across the UK all know that explaining the difference between NHS and private dentistry can be one of those conversations that needs both diplomacy and clarity. Patients often arrive armed with their own version of the truth, courtesy of Dr Google, so it is up to us to provide facts that are accurate, clear, and easy to digest. At Bremadent Dental Laboratory, we see this every day and understand how vital it is for you to explain the difference with confidence and warmth.

Start with the basics

The NHS provides the essential dental care that keeps the nation healthy. It covers what is clinically necessary, such as fillings, dentures, crowns, and extractions. Its purpose is to restore health and function, not necessarily appearance. Private dentistry, however, goes beyond that. It allows you to offer patients a wider choice of materials, technologies, and techniques, often with more time in the chair and a higher level of personalisation. It is like comparing a reliable family car to a top-end model, both will get you where you need to go, but one does it with more comfort and finesse.

The most common confusion comes when patients assume that if it happens in the chair, it must be NHS. That is your chance to explain that tooth whitening, all-ceramic crowns, and implant restorations fall into the private category. A simple way to put it is, “NHS keeps you healthy, private helps you look and feel your best.” That short line tends to land perfectly.

Tone is everything

Patients should never feel like they are being sold to. Instead of saying, “The NHS crown is metal but you can pay more for a better one privately,” try, “The NHS crown restores the function of your tooth, while the private option gives you a more natural appearance that blends seamlessly with your smile.” You are providing information, not persuasion.

Another key difference is time. NHS appointments are structured to help as many people as possible, while private appointments offer more time for precision, discussion, and comfort. The NHS is efficient; private dentistry allows you to slow down and perfect the details. Framed this way, patients see private care as an experience, not just an upgrade.

Materials and technology also set private work apart. NHS cases use approved and dependable materials. Private treatments can use advanced materials like zirconia, Emax, or implant-supported options, supported by digital design and CAD CAM workflows. Patients do not need to hear about flexural strength or translucency, just that the materials look natural, last longer, and feel more like their own teeth.

The key is never to imply NHS dentistry is inferior. The NHS provides excellent care and remains essential. Private simply adds another layer of choice and comfort. It is not better, it is broader. You can use analogies patients understand, like economy versus business class in travelling, both reach the destination safely, but one offers more comfort along the way.

At Bremadent, we see the best of both worlds. We produce high-quality NHS restorations every day while also crafting premium private work using advanced materials and digital technology. For example, an NHS acrylic denture delivers reliability and comfort, while a private Swissedent digital denture offers precision, lifelike aesthetics, and a bespoke fit that patients love.

Ultimately, explaining the difference between NHS and private dentistry is not about selling, it is about giving patients clarity, choice, and confidence. When they understand what each option means for their health, comfort, and appearance, they feel empowered to make the right decision. The NHS maintains oral health, private care refines it. Both matter, both have value, and both can work together seamlessly in your practice.

At Bremadent, we are here to help you make that conversation easier. Whether your patients choose NHS or private, our goal is the same, to help you deliver dentistry that fits first time, looks great, and keeps your patients smiling.

Facts, Stats and Figures: Dental Practice Goodwill UK 2025

By Bremadent Dental Laboratory data from NASDAL survery 2021 to 2025, September 2025

Goodwill values are the heartbeat of dental practice sales, and 2025 is proving to be a year of steady recalibration rather than dramatic swings. According to the latest NASDAL survey, the average goodwill value now sits at around 118 percent of gross fees, compared to 128 percent in the previous quarter. NHS aligned practices continue to attract the highest values at roughly 148 percent, while private practice values have edged up to about 108 percent. Mixed practices saw the most notable shift, softening from 149 percent to around 132 percent.

In plain terms, the market is stable, just a little more cautious. Buyers are still active, but they are digging deeper into the details. Instead of chasing every opportunity, they are focusing on quality practices with predictable revenue, good compliance, and loyal patient bases. In other words, buyers are looking for smiles that come with sound financials.

NHS goodwill remains resilient because of its steady income and contract security, though concerns about UDA delivery and recruitment challenges are keeping valuations sensible. Private practices, on the other hand, are benefiting from growth in cosmetic and digital dentistry, with aligner and implant cases boosting profits. Buyers see this as a way to diversify away from the UDA model, particularly in areas like London, Essex and Hertfordshire where private demand is high.

The mixed practice category is where the most negotiation happens. These practices appeal to both NHS and private buyers, but their value depends on how well each side performs. A well balanced mixed practice with digital workflows, strong hygiene recall, and good plan membership still attracts premium offers.

From a seller's perspective, preparation makes the difference. Buyers want transparency, clean numbers, and well organised documentation. A practice that can demonstrate consistent earnings and clear growth potential will always hold its value, even in a selective market.

For buyers, now is a time to look for long term sustainability, not just headline percentages. A well run practice with strong leadership, modern technology, and a happy team is still the most valuable investment in dentistry.

So while goodwill values may not be sky high this year, they remain strong and realistic. The message is simple: focus on quality, clarity, and patient retention. The practices that do those three things well will always hold their worth, even when the market takes a closer look at the numbers behind the smile.