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"We respect Dentistry, Dental Technology and Science which makes us stand out from our competition"  
*Kash Qureshi, Managing Director*

## Digital Implantology!

We offer a full range of implant services from single implant crowns to All on 4 milled implant frame work bars. Our senior technicians have over 30 years experience in implants and have attended courses in the PANKEY institute in America which has given us the opportunity to work closely with our surgeons in diagnostic planning and design.

Digital Dentistry has enabled Bremadent to be able to manufacture a wide range of Implantology products to the accuracy of 8 microns digitally. Here is some of the most common dental implant restorations: surgical guides, radiographic stents, implant abutments, customized implant abutments, implant bars, frameworks and milled implant bars .

Bremadent 'Digital' is familiar with the following Implant systems – Dentsply, Strauman, Biomet 3 , Nobel Biocare, CAMLOG, DIO, Zimmer, Avinent and Atlantis.

Bremadent 'Digital' is compatible with the following intraoral scanners: 3m, Sirona, Planscan, Trios, Itero, Carestream.

To find out more information about Bremadent 'Digital' contact [digital@bremadent.co.uk](mailto:digital@bremadent.co.uk) for further information.

## What is a 'Hybrid Chrome'?

'Hybrid Chrome Partials' is a 'New' combination of 'Removable Partials' that incorporates the accuracy, strength and durability of 'Cobalt Chrome' and the inconspicuous aesthetics and flexibility of 'Valplast® Flexible Clasps' and is used as an alternative for acrylic partial dentures and 'Cobalt Chrome Dentures' where 'Aesthetics' is optimum and no metal clasps should be visible.

Contact Kash for further information



BUSINESS REPLY SERVICE  
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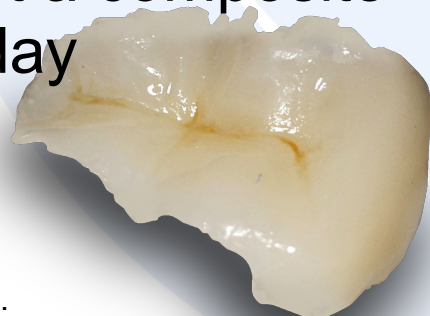
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## Fun Dental Fact!!!!

61% of us have been attracted to somebody by their smile alone whilst two thirds have less respect for their boss with bad oral hygiene.

Get a composite today



To send us a case via our 'Pre Paid Postage' service go to [www.bremadent.co.uk/downloads](http://www.bremadent.co.uk/downloads) to print our pre paid postage labels.

## “ Do you think 'Quality' Laboratory work is worth the extra cost?”.

This proposition comes across as very appealing, increase profits by paying less 'Dental Laboratory' fees, but “if it sounds too good to be true, it probably is”.

In the last month, I have had many Dental Practice's ring our 'Dental Laboratory' and enquiry about our services. The question I always ask is “Why have you left your current laboratory”? No answer is the same, apart from one “The lab I was using has closed down”.

Dental Laboratories in the UK are in competition with each other to manufacture dental appliances quicker, cheaper and better with various influences in oversea dental labs entering the competition via outsourcing. In any business, in order to facilitate 'Quicker' and 'Cheaper' goals, there is numerous strategies most laboratories will employ to achieve this. Some of them are:

- Use cheaper materials
- Employ less skilled staff
- Increase production on skilled staff
- Decrease quality control, standards and communication
- Reduce steps in manufacturing
- Outsource all laboratory work

This is a successful recipe in providing 'Quicker' and 'Cheaper' dental laboratory work, but at what cost?, 'Quality' defined as “The degree of excellence”. So the foremost question for all Dentists is “ Do you think 'Quality' is worth the extra cost?”.

Turn around times and laboratory fees is something all laboratories can accommodate but 'Quality' is always more difficult to measure.

'Quality' Laboratory work is not only set via the 'Dental Lab', it's very dependent on the standards set by the Dentist, as one Dentist definition of 'Quality' will vary from another Dentist perception of 'Quality'.

To a measure laboratory work 'Quality', a Dentist should evaluate based on the following questions:

- 1.) Am I satisfied with the final results?
- 2.) Are my patients satisfied with the final results?
- 3.) Is my profit margin acceptable?
- 4.) Are my patients willing to pay more for a 'Better' result?

If it's a “Yes” to questions 1-3, then the laboratory work quality is acceptable and there is no need to change 'Dental Lab'.

If it's a “No” to questions 1-3 and a “Yes” to question 4, then this is an indication that a 'Dental Laboratory' producing quality work will be needed.

In this case, Dentist's should first seek help in upgrading case acceptance skills. This will enable them to work with more a higher quality 'Dental Laboratory' in order to satisfy the Dentist, patient and the business.

In any form of business, 'High quality' and 'Low prices' rub against each other to create friction, it's very rare for both to be consistently achieved, the question is “What's the right recipe for you?”

Contact Bremadent Dental Laboratory on 0208 520 8528 to discuss a case or ask questions via [office@bremadent.co.uk](mailto:office@bremadent.co.uk).

# IPS e.max<sup>®</sup>



## What is IPS e.max?

IPS e.max<sup>®</sup> is a Lithium Disilicate glass all-ceramic that delivers optimum aesthetics, translucency, durability and strength. With up to 10 years of clinical evidence, over 80 million restorations and a 97.6% survival rate, it is a proven system that provides highly durable and highly aesthetic restorations which makes it an affordable alternative to porcelain bonded crowns and zirconia based restorations.

## Technical Features:

IPS e.max can either be pressed or milled via our in-house Sirona inLab CAD/CAM milling machine and provides a flexural strength between 360 – 500 Mpa. It is recommended for single unit anterior crowns or posterior crowns, 3 unit anterior bridges, partial and full anatomical crowns, minimal veneers (from 0.3mm), inlays & onlays and screw retained implant crowns.

## Clinical Features:

IPS e.max is a bio-compatible material and is used for highly aesthetic solutions due to its true to nature shade behaviour. IPS e.max promotes durable restoration due to the high flexural strength and is suitable with minimal invasive preparations. There is no condensation shrinkage thus providing a precise fit and reduce adjustment time. IPS e.max restorations offer flexible cementation. *Contact Kash on 0208 520 8528 for further information.*







'Valplast® Flexible Partials' is the first flexible partial in the world and has over 60+ years of research and development. It is a 'Nylon' based material, which makes it 100% 'Monomer Free', 'Flexible, Thin, Comfortable' and 'Easy To Adapt To' with a life long guarantee. It's routinely used as an alternative to acrylic partial dentures and is used for one tooth partials to 'Hybrid Cobalt Chrome Partials'.

'Valplast® Flexible Partials' have a unique clasping system, the 'Flexible Clasps' are translucent with natural gingival shades and provides 'Retention' and 'Reciprocation'.

The major connector is designed to sit on the gingivum of the anterior teeth and acts like a 'Occlusal Rest', there is also relief on areas around the periphery and bony areas and stops adverse pressure on the, gingiva, gingival tissues or periodontum.

#### **Technical Features:**

'Valplast® Flexible Partials' are nylon base and 100% monomer free, the major connectors has a uniform thickness of 1.5mm which allows for flexibility. The 'Flexible Clasps' are 1mm above the gingival necks of the clasped teeth for aesthetics with 6 translucent gingival shades available. 'Flexible Clasps' are 1mm interdentally between the adjacent tooth and clasped tooth which provides accurate retention and reciprocation. There is 0.5mm of relief around the periphery, clasps and small connectors. The major connector is design to seat on the gingivum areas and acts like an occlusal rest. All 'Valplast® Flexible Partials' and 'Flexible Clasps' are surveyed for path of insertion.

#### **Clinical Features:**

'Valplast® Flexible Partials' are easy to adapt to, light weight, thin and flexible which makes them comfortable to wear for the patient. They blend in naturally in the mouth whilst being held firmly and securely with 'Flexible Clasps'. The 'Nylon Material' is flexible and makes the 'Valplast' virtually unbreakable with a 'Life Long Guarantee'.

It is not recommended for complete dentures, gum fitted anterior teeth, over closed OVD (tight occlusion) or small inter-occlusal space.

Contact Bremadent today to discuss your next 'Valplast® Flexible Partials' case.

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